



Legends & Lore Grant Program Seeking Applications

**For Immediate Release
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**Contact: Jennie Williams 304.346.8500
williams@wvhumanities.org**

Charleston— The William G. Pomeroy Foundation is seeking applications for its Legends & Lore Marker Grant Program. These markers highlight folktales, legends, and folklife, which include stories, customs, traditions, and expressive arts passed down in communities or by groups. Historical events, purely literary creations, and personal family stories do not qualify for the marker program. Applications can be submitted from March 11 through April 29, 2024.

Qualifying applicants include nonprofit academic institutions, 501(c)(3) organizations, and local, state, and federal entities based within the United States. Legends & Lore is currently available in the following 14 states: Alabama, Connecticut, Idaho, Louisiana, Missouri, New York, North Carolina, Ohio, Oregon, Pennsylvania, Texas, Utah, Vermont, and West Virginia.

The West Virginia Folklife Program encourages interested organizations or individuals to reach out to discuss the application process. Applications must be submitted by April 29, 2024, and successful applicants will be notified in August 2024. The application window is opened twice a year, with the next opportunity beginning on August 26, 2024.

Visit <https://www.wgpfoundation.org/history/legends-lore/> to learn more, or contact state folklorist Jennie Williams at williams@wvhumanities.org or call (304)346-8500.

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About the Pomeroy Foundation

The William G. Pomeroy Foundation® is a private, philanthropic organization located in Syracuse, N.Y. As the nation's leading funder of historical roadside markers, the Foundation has awarded more than 2,300 grants for markers and bronze plaques in 48 states and Washington, D.C. To learn more about the Pomeroy Foundation, visit wgpfoundation.org.

The West Virginia Humanities Council, an independent nonpartisan nonprofit corporation, is the state affiliate of the National Endowment for the Humanities. The Council is supported by



the NEH, the State of West Virginia, and contributions from the private sector. The purposes of the West Virginia Humanities Council are educational, and its mission is to support a vigorous program in the humanities statewide in West Virginia.



Suggested photo caption:

“The latest West Virginia Legends & Lore marker installed at Chief Logan State Park commemorates clawhammer banjo player, storyteller, and ballad singer Aunt Jennie Wilson. Photo by Jennie Williams.”