Printable MEDIA Grant Application (for reference only)

Before beginning the application, review the Council’s grant guidelines at https://wvhumanities.org/grants/how-to-apply-guidelines/general-grant-guidelines/

Use this document as reference only. Apply on-line at https://wvhumanitiescouncil.formstack.com/forms/application_std_grants

REGISTRATION

As the person completing this application, please provide the following information.

Name of Individual Completing the Form
Title
Organization
Email
Phone

Once you submit your application, you will receive an email from noreply@formstack.com with a copy of your submission. Once imported by Council staff, the project director will receive an email from grants@wvhumanities.org with a reformatted copy of the application.

1. SPONSORING ORGANIZATION

This information pertains to the nonprofit organization that will be responsible for overseeing the grant, if awarded. The sponsoring organization must make a substantive contribution to the content of the project, and may not be solely a fiscal agent sponsor. The CEO of the Sponsoring Organization must sign the application (Section 11).

If the grant is awarded, the Sponsoring Organization must provide its FEIN #, DUNS #, and UEI #, and have full, active registration at SAM.gov.

Sponsoring Organization Name
Address
Phone
Website
(1. SPONSORING ORGANIZATION – continued)

During the past five years, has the sponsoring organization been investigated for its financial or management practices? If yes, explain.

Does the sponsoring organization receive federal funds, and if so is the organization subject to single audit as required by 2 CFR Part 200, Subpart F? If yes, did the sponsoring organization have any major program findings in its most recent audit? If yes, explain.

2. AUTHORIZING OFFICIAL

This is the CEO of the sponsoring organization and the person that will submit this application.

Name
Title
Organization
Address
Work Phone
Home phone
Email

3. PROJECT DIRECTOR

This person is responsible for the management of the project and has the responsibility of submitting progress and final reports to the West Virginia Humanities Council. For a Teacher Institute, this is the Institute Director. This person may NOT serve as the fiscal officer.

Name
Title
Organization
Address
Work Phone
Home phone
Email

Has the project director managed a previous West Virginia Humanities Council project?

4. FISCAL OFFICER

This is the person responsible for record-keeping and accounting for the grant funds and cost share. This person will complete and submit the required financial reports. The fiscal officer may NOT serve as the project director.
5. PROJECT SUMMARY

Project Title

In no more than a few sentences, provide a brief summary of the proposed project (2,000 character limit). Specific details of the project should be described in Section 6-A.

Proposed Start/End Dates

Has this program been funded by the West Virginia Humanities Council previously? Yes/No

If yes, answer the following (2,000 character limit). As noted in the grant guidelines, the Council encourages applicants to diversify support for projects from other sources in second and subsequent proposals. Please describe if and how you have attempted to diversity funding support for this project.

Estimate Audience Size

Live (in person)
Live (virtual)
Non-Live (recorded, printed, digital archives, etc.)

Target Audience

Preschool Community College
Elementary College/University
Middle School Adults
High School Seniors

Humanities discipline (Check all that apply)

Archaeology Jurisprudence
Art History, Art Criticism, Art Theory Languages/Linguistics
Culture, Traditions, and Human Literature
Environment Philosophy/Ethics
Folklore/Folklife Comparative Religion
Geography Social Sciences
History
Does the project involve the participation of or presentation to the following communities traditionally underserved by the humanities? Click all that apply and explain in the appropriate project narrative section.

- Veterans/active-duty military
- HBCU or Community College
- Seniors
- Undergraduates
- Others (underserved due to lack of access to humanities programs or funding opportunities due to, but not limited to, geography, economics, ethnicity, or disability)

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**6. PROJECT NARRATIVE**

A. **Project Narrative**
   Describe the project in detail. Explain what you want the project to accomplish, and why your organization wishes to undertake and complete the project (10,000 character limit).

B. **Humanities Content**
   Describe the humanities content of the project. Explain particularly how this project will deliver educational content in one or more subject areas of the humanities to its audience(s). (5,000 character limit)

C. **Sponsoring Organization, Cooperating Groups, and Project Staff**
   Provide information about the sponsoring organization (what is the mission, when was it founded, what is its relationship to the project); cooperating groups (the organizations’ names and what their relationship is to the project); and project staff (who will be working on the project and what are their roles). **For media grants, project staff includes the media experts and a description of their media credentials.** (8,000 character limit)

D. **Promotional Plan**
   Describe your promotional plan including details of how the project will be publicized. (Will press releases be sent to media outlets, advertisements or billboards purchased, or a social media campaign implemented?) View the West Virginia Humanities Council Publicity and Publication Requirements at: [http://wvhumanities.org/grants/managing-yourgrant/publicity-media-and-publication-requirements/](http://wvhumanities.org/grants/managing-yourgrant/publicity-media-and-publication-requirements/) (5,000 character limit)

E. **Plan for Evaluation**
   Describe your plan to evaluate the project at its completion, including what methods will be used to evaluate how successfully the project has achieved its intended goal(s). The Humanities Council can provide standard evaluation forms for collecting participant or audience feedback; subawardees may also opt to create their own evaluation forms or online surveys in place of, or as supplements to, the Humanities Council’s standard form. In any event, your evaluation plan should (1) explain your proposed assessment methods, and (2) articulate how you propose to collect direct audience or participant feedback on the completed project. (5,000 character limit)
7. SCHEDULE OF ACTIVITIES AND EVENTS

Insofar as possible, provide a general schedule of work, activities, and events associated with the grant project. Include dates (or proposed dates) and locations when possible. If the grant is awarded, you will receive instructions and a link to complete a schedule of events with full details. For media grants, include the production schedule. (10,000 character limit)

8. HUMANITIES SCHOLARS

Each grant must have at least one humanities scholar directly involved with the project, who holds expertise in the humanities discipline(s) that the project is addressing. Humanities scholars provide oversight and guidance on topics, facts, information, and research relevant to the project’s content. See the Council’s grant guidelines for a definition of a humanities scholar.

Scholar Name
Scholar Details: Include information on each involved scholar’s current employment, relevant past employment (if applicable), academic degree(s) AND discipline(s), major publications, and their role in the project. (2,000 character limit per scholar)

Scholar Role
Describe the scholar’s role in the project. (2,000 character limit)

9. PROJECT BUDGET

Grant requests must be matched 100%. For grants over $2,000, 25% of the cost-share must be in cash. For a full list of budget requirements, guidelines, and eligible expenses, visit the Council’s grant guidelines at https://wvhumanities.org/grants/how-to-apply-guidelines/general-grant-guidelines/

For each budget line category, enter the total amount requested and total in-kind and cash cost-share. If $0, leave the field blank.

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Budget Narrative: The budget narrative must provide a clear depiction of how you arrived at the proposed grant request AND cost share amounts. Describe how each expense line was calculated. For
example, if you include a request/match for salaries, describe who will do what work, for how many hours, and at what rate per hour. If you have requested funds for supplies, describe the cost per item and where you obtained the estimate.

Additional Funding: List any additional funding that you have requested, plan to request, or have secured for this project and include amounts.

10. ADDITIONAL MATERIAL

A sample of a Previous Media Production must be submitted to show the expertise of media personnel. The Council prefers samples to be submitted via URL. Audio samples should be .WAV or .MP3 formats. Video samples should be .MP4, .AVI or .MOV.

Submit a Film or Script Treatment or comparable detailed statement of the content of the media to be produced. Attach as a PDF. The maximum file upload size is 10MB.

11. COMPLIANCE AND SIGNATURE

By signing and submitting this grant proposal, the authorizing official of the sponsoring organization is acknowledging compliance with the West Virginia Humanities Council’s grant guidelines. The authorizing official also certifies that the sponsoring organization is established for nonprofit purposes and that the described project is and will be not-for-profit; no profit will be derived from the project, nor will any accrue to the sponsoring organization.

Agree (Checkbox)

If awarded, I understand that the sponsoring organization must have a Unique Entity Identifier and FULL registration in SAM.gov.

Agree (Checkbox)

Authorizing Official Signature
Authorizing Official Title